

The Master of Arts in **LEADERSHIP**

What This Degree Can Do For *Your Company*

73% of business leaders believe that there is a **SKILLS GAP** in the American workforce today.*

Let us **BRIDGE THAT CRUCIAL GAP** for your workforce.
We teach high-potential employees not just how to manage processes, but how to truly lead people.

KEY BENEFITS:

Our program is designed to teach leaders the following skills and competencies:

Competency Areas

Relational Leadership, Emotional Intelligence, and Effective Communication

Creating Positive Change and Leading amidst Conflict and Adversity

Collaboration in Diverse Teams, Cross-Cultural Environments, and Global Settings

Moral and Ethical Leadership and Decision Making

Classes Designed to Teach These Competencies

Relational Leadership and Emotional Intelligence
Leadership Communication
Mentored Leadership Internship

Vision-Casting and Leading Change
Leadership in Conflict and Adversity
Leadership in Management

Cross-Cultural and Global Leadership
Team Leadership, Collaboration and Examination of Leadership in the Lives of the Founding Fathers

Great Leaders in History
Christian Worldview of Leadership
Business Ethics
Biblical Servant Leadership

LEARN FROM EXCEPTIONAL LEADERS IN THE FIELD:

- Dr. Gary Cook, *President of Dallas Baptist University*
- Dr. Wright Lassiter, *Former Chancellor of the Dallas County Community College District*
- Dr. Albert Reyes, *President of Buckner International*
- Dr. Rick Gregory, *Academic Leader and Former University President*
- Dr. Adam Wright, *Vice President and Dean of the Cook School of Leadership at DBU*
- David Cook, *Attorney and Program Director for the Master of Arts in Leadership at DBU*



GARY COOK
SCHOOL of LEADERSHIP
DALLAS BAPTIST UNIVERSITY

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*According to a 2014 study by Northeastern University